



**Live**



**Web-Based**

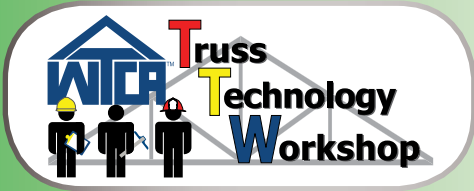


**Plant Tours**



**Online**

# 4 Fantastic Ways to Educate Your Market with TTWs



**Live • Web-Based • Online • Plant Tours**

# Choose the TTW Format That's Right for You and Your Audience

## Live Seminars

### Format:

Classroom setting with a TTW projected by a live instructor.

### Benefits:

- Participants enjoy face to face time with the instructor.
- Handout packages are given to audience members.
- Presentations can be easily customized to suit the needs of the audience.
- Participants can ask questions and learn from other attendees.

### Select this Approach for:

A local group that would like a presentation at a designated time and place.

## Web-Based TTWs

### Format:

Online TTW class with a live instructor on the phone/Internet.

### Benefits:

- Participants are connected through the Internet and a teleconference line in real-time.
- Handout packages can be mailed in advance or posted online for viewing.
- Presentations can be easily customized to suit the needs of the audience.
- Participants can ask questions and learn from other attendees.

### Select this Approach for:

A group that would like the one-on-one interaction without traveling to a central location.

## Online TTWs

### Format:

An auto-run course accessed through the TTW website.

### Benefits:

- Participants have flexibility and choose when and where they take the course.
- Over 20 courses on the TTW website are available 24/7.
- Quizzes are available at the end of each course to show completion for CEU credit. Contact SBCA staff if you have questions on eligibility in your state.
- Students may email SBCA's technical team to ask questions.

### Select this Approach for:

Individuals that would like a course brought directly to them through their computer.

## Component Plant Tours

### Format:

A walking tour of your manufacturing facility with one or more stations and representatives.

### Benefits:

- Participants gain a first-hand understanding of the inner operations of a component plant.
- This is probably the most powerful teaching and learning opportunity our industry can provide in communities across the country.
- Seeing we are a high tech industry with a commitment to quality allows participants to gain a much greater appreciation for all that goes into building components.

### Select this Approach for:

Everyone! Tours are appropriate for all groups and/or individuals and they can be coordinated to fit everyone's schedule.

**Contact SBCA staff at 608/274-4849 to help organize your next educational event!**



Structural Building Components Association  
6300 Enterprise Lane • Madison, WI 53719  
608/274-4849 • 608/274-3329 (fax)  
www.sbcindustry.com • ttw.sbcindustry.com • sbca@sbcindustry.com